DELETE THIS SLIDE AFTER GENERATING

Data Protection for Data Protection Program

The respondent said their State is:

And their industry is

8/19/20 created first slide with notes

10/2020 raw generated answers on the analysis slides.

7/2021 Using DP respondents for non-Insight programs. Added overall findings slide from Data Center & Security.

9/2021 added code to final slide

9/30/21 corrected language on Final benchmark slide (Simplifying Ops)

10/8 Cyb added analysis automation to the 1st benchmark slide

10/14 Cyb started on 4th BM slide (best practices)

11/11 tweaked workforce effectiveness & 1st benchmark slide was setting X and Y flipped the wrong way

11/17 added code to slide 2, 3, 4, roll up slide

12/1 adjusted code on Slide 3 to some of the requested changes Q.11, Q15, A1 on Q9 has been edited.

1/2022 Fixed Text box on Slide 1, lengthened Industry box on all slides. Various verbiage alterations, added Analysis 17 and 18

1/12/22 Altered some wording on roll up and eliminated “over” from last benchmark slide

2/2022 & 4/2022 updated typos.

5/2022 edited a few more typos and stoplight testing. Added calculations for % improving & % troubleshooting

2/2023 added Data Protection cover page & a few minor edits

4/2023 removed all remaining animation from “overall findings slides”

5/2023 minor edits

9/2023 split DP deck into separate versions depending on which type of program the partner signed up for (Sec, Cloud/DC, DP)

6/2024 added 2 pps about 20% of peers to 1st BM slide



COMMUNITY INSIGHT INITIATIVE: DATA PROTECTION

2,524 IT PROFESSIONALS SHARING:

TOP PRIORITIES | KEY CONCERNS | CRITICAL INSIGHTS

Business And IT Priorities Are Well Aligned

Top Business Priorities	Top IT Priorities	Top Security Initiative Drivers
27% Improve client experience & loyalty	26% Speed up delivery of new services	32% Risk Mitigation
22% Increase top line revenue	24% Improve workforce effectiveness	26% Compliance and/or regulatory issues
16% Reduce operating costs	21% Improve business processes	25% Client trust in our systems

Hard To Achieve Priorities Given Challenges

Top Security Initiative Drivers	Biggest Challenges
32% Risk Mitigation	26% Level of manual tasks
26% Compliance and/or regulatory issues	21% Lack of detailed roadmap
25% Client trust in our systems	16% Information security and privacy

Companies Are Focused On The Right Things But Many Run Into Issues When Implementing

Data Protection

Top 5 Priority	69%
Top 10 Priority	21%

95% Maintain Standards Across Entire Infrastructure

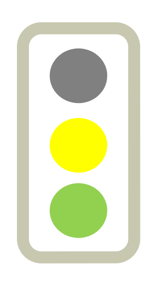
89% When performing audits on system vulnerability and compliance there is too much data and not enough insight to prioritize next steps

54% Face critical challenges relating to visibility and user management

68% Concerned about data vulnerability due to user management and data access outside the firewall

47% Don’t have a high degree of confidence in their risk assessment and remediation policies

Are IT And Organizational Priorities Aligned?



When the percent of your industry peers is more than 20%, a critical mass of your peers share the same priority or challenge.

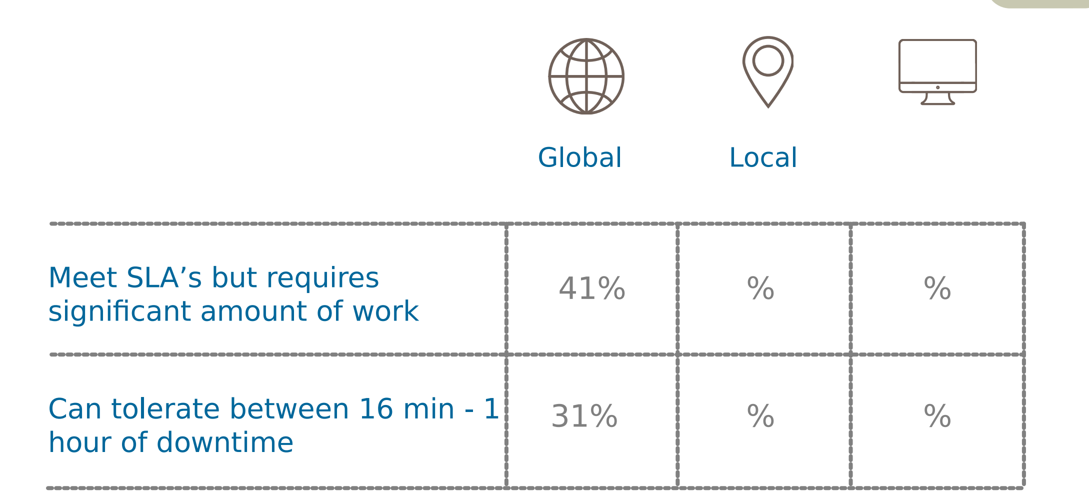
When the percent is under 20%, fewer share the same priority or challenge. The lower the percent, the more your team is an outlier.

	 Global	 Local	
Improve Workforce Effectiveness	24%	%	%
Increase automation to reduce manual tasks	36%	%	%

Are Data Protection Priorities Solving Critical Challenges?

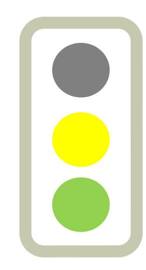
	 Global	 Local	
Increase data protection automation	36%	%	%
Malicious emails from outside sources	28%	%	%

Meeting SLA’s And Keeping Downtime Within Tolerance Levels



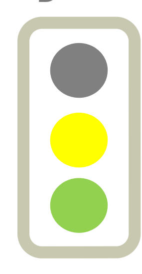
	Global	Local	
Meet SLA’s but requires significant amount of work	41%	%	%
Can tolerate between 16 min - 1 hour of downtime	31%	%	%

Following Best Practices and Achieving Compliance



	 Global	 Local	
Meet compliance but rely heavily on time-intensive efforts especially for audits	67%	%	%
Challenges relating to visibility	63%	%	%

Simplifying Operations Is Very Important









OR

	Global	Local	
Value Advanced Automation	94%	%	%
Simplifying IT Operations Is Very Important	84%	%	%

Analysis

Recommendation

Allow us to conduct a deeper analysis and review. We will help you prioritize the steps you need to take to achieve your business and technical goals.

